Privacy Policy

Braumiller Consulting Group respects your right to privacy. We now meet the high standard for data privacy introduced by the new European data protection law known as the General Data Protection Regulation (GDPR), which went into effect in May 2018.

Any details that you provide us via this website or by any other means may be added to our database. You do not have to give us any personal information in order to use this website.

<u>Please note:</u> You are not obligated by law to provide us with any information. You hereby acknowledge, warrant and agree that any information you do provide us is of your own free will and consent, for the purposes and uses described herein.

Your Consent

By using our website, you consent to the collection and use of your personal information in the manner set out in this privacy policy. Any changes or modifications made to this privacy policy shall be clearly posted on this page.

Visitors to Our Website

We use a third-party service, Google Analytics, to collect standard internet log information and details of visitor behavior patterns when someone visits www.Braumillerconsulting.com. We do this to find out things such as the number of visitors to the various sections of the site. This information is only processed in a way which does not identify anyone. We do not make, nor do we allow Google to make, any attempt in finding out the identities of those visiting our website.

Links to Other Websites

This privacy notice does not cover any links within this site that redirect you to other websites. We encourage you to read the privacy statements on those websites you visit.

E-Newsletter

We use a third-party service provider, Constant Contact Email Marketing, to deliver our newsletters every other month. We only collect statistical information based on email opens and clicks using industry standard technologies, including clear 'gifs', to help us

monitor and improve our e-newsletter. For more information, please visit www.constantcontact.com.

Security and Performance

Braumiller Consulting Group uses a third-party hosting service, www.GoDaddy.com, to help maintain the security and performance of the braumillerconsulting.com website. To deliver this service, it processes the IP addresses of those who visit our website.

Individuals who Email BraumillerConsulting.com

Both Inbound and Outbound email delivery is secured and filtered using a 3rd party antispam service. Email service runs on Microsoft Office 365 which uses TLS by default to encrypt the connection/session between two servers. You should be aware that any emails we send or receive may not be protected in transit.

We also monitor any emails (and any file attachments) that are sent to us for any potential viruses, trojans or other malicious software. Please be aware that you have a responsibility to ensure that any email you send is within the confines of the law.

Use of Personal Information

Our database of personal information (however collected) is only used by us, and third parties acting on our behalf, for client administration and marketing related purposes.

We may occasionally send you mailings for which you requested, or if we think this would have interest to you and/or relevancy to your business. Such electronic communications may include information regarding our speaking engagements, events, webinars, services and newsletters.

We do not rent, sell or disclose your contact details to any other third party.

Data Retention

We may retain your Personal Information for as long as your User Account is active or as otherwise needed in order to provide you with our services.

We may continue to retain such Personal Information even after you deactivate your User Account and/or cease to use any particular Services, as reasonably necessary in in

to comply with our legal obligations, to resolve disputes, prevent fraud and abuse, enforce our agreements and/or protect our legitimate interests.

Contacting Us about Your Information

Your Rights: Under the Data Protection Act 1998, you have rights as an individual which you can exercise in relation to the information we hold about you. To read more about these rights, click here.

If you would like to see the information we hold about you or would like to be removed from our database and/or any mailing lists, please contact bob@braumillerconsulting.com

To help us keep our database up-to-date, we would be grateful if you would let us know as soon as any of your contact information changes or if any inaccuracies are discovered. Additionally, please let us know if you no longer wish to receive any further communication from us.

Changes to this Privacy Notice

Our privacy notice is reviewed on a regular basis and was last updated on April $9^{\scriptscriptstyle th}\!$, 2019.

Cookies

Braumillerconsulting.com may use a "session cookie" to identify your browser "session" as you move between pages on the website and perform activities. The website cookie allows our website to recognize each subsequent request from your browser as being the same browser that made the initial request to our website.

By knowing that each subsequent request is related to the first, our website is able to track your actions as you move around the website and to provide interactive features. By analyzing how our website is being used in general, we can improve the website experience for future visitors. Should you experience any problems in using our website, our website developers may be able to use this information to track down your specific "user journey" and investigate and fix any issues that might arise.

Each page on our website is generated by a sophisticated Content Management System (CMS). This system may provide a number of interactive features where your experience may be tailored according to your past activity on the website. Such features require the

"session cookie" to operate. As we improve our website over time, more advanced features may be added that also require a "session cookie" to operate.

How to Control and Delete Cookies

Cookies are a very small text file that is stored on your device (for example, your PC or your phone) by your web browser. It contains a simple text code that your browser sends back to our website each time you browse to a new page. This allows the website to look up your specific session and associate data for that session with your browser. The data itself is not stored in your cookie but on the server(s) operating the website.

You may restrict or block the cookies which are set by braumillerconsulting.com, or any other website, through your browser settings. Please be aware that restricting cookies may impact on the functionality of braumillerconsulting.com